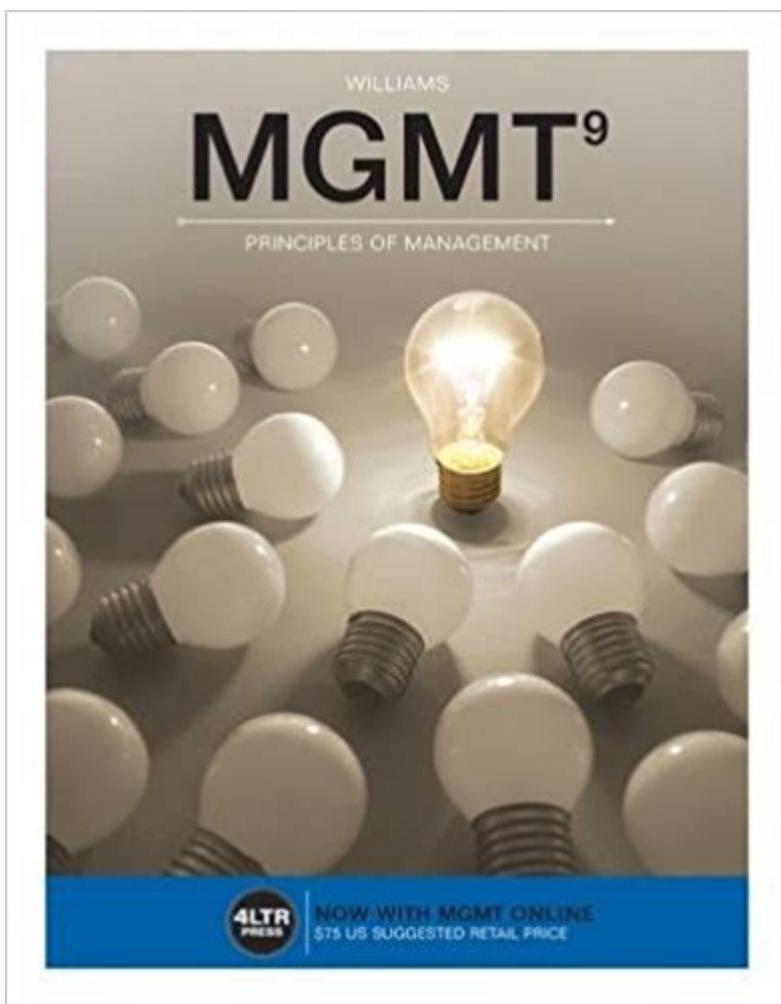


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MGMT (with MGMT Online, 1 Term (6 Months) Printed Access Card) (New, Engaging Titles From 4LTR Press)



Synopsis

Through ongoing research into students' workflows and preferences, MGMT9 from 4LTR Press combines an easy-reference, paperback textbook with Chapter Review Cards, and an innovative online experience - all at an affordable price. New for this edition, students explore MGMT9 anywhere, anytime, and on most devices with MGMT9 Online! With the intuitive StudyBits™ functionality, students study more effectively and can visually monitor their own progress. Coupled with straightforward course management, assessment, and analytics for instructors, MGMT9 with MGMT9 Online engages students of all generations and learning styles, and integrates seamlessly into your Management course. MGMT9 features Highlight boxes that are a part of Online experience. These boxes introduce students to key concepts and topics in each chapter and include a link that will take them directly to the section pertaining to the topic featured/discussed in the highlight box content. The print text has updated box features throughout the text that discuss how companies and individuals make management decisions each day. This keeps with the theme of providing students relevant examples.

Book Information

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Customer Reviews

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View larger View larger Anytime, Anywhere with 4LTR Press Online New 4ltr Press Online: Created through a deep investigation of students' challenges and workflows both broadly and in Management, MGMT9 Online enables students to study how and when they

wantÃƒÂ¢ÃÂ€ÃÂ™including on their devices! Highlight boxes located at the beginning of each chapter provide students with interactive introductions into key concepts and topics that will be discussed in the chapter. With the unique StudyBits functionality, students easily collect notes and create StudyBits from interactive content to collect what's important. With intuitive tagging and filtering options, they maximize their study efforts as they make and review flashcards, take practice quizzes, view related content and track their progress all in one place! Coupled with straightforward course management, assessment, and analytics for instructors, MGMT9 with MGMT9 Online engages students of all generations and learning styles, integrates seamlessly into your course and sets the stage for thinking critically.

Shorter Chapters

In a design thatÃƒÂ¢ÃÂ€ÃÂs easy to reference, 4LTR Press presents marketing content in a more convenient and accessible style, complete with visuals to help you better recall the content.

Tear-Out Review Cards At the back of the textbook, Tear-Out Review Cards provide a portable study tool containing all of the pertinent information for class and test preparation.

Interactive

Learning Students will have several new assets available to them as they move about within MGMT9 Online. Within the highlight boxes located at the beginning of each chapter there will be CEO Profiles, What Would You Do Case Studies, and Key Exhibits from the text. In addition, students will have the ability to view a video that highlights key concepts in management.

"I used all aspects of the 4LTR Press solutions. I found them very helpful study tools. " "The online help was great. The games made it so it wasn't boring and I retained more of the information. " "I like the online quizzes. They are very helpful. So are the chapter review cards. I use them before each exam."

Chuck Williams is Dean of the College of Business at Butler University. Dr. Williams previously served as Dean of the Eberhardt School of Business at the University of the Pacific and as Associate Professor of Management at the M.J. Neeley School of Business at Texas Christian University. Dr. Williams has also served as Associate Dean and Chair of Management and has taught at Michigan State University and Oklahoma State University. Dr. Williams received his B.A. in psychology from Valparaiso University. He specialized in organizational behavior, human resources, and strategic management while earning his M.B.A and Ph.D. in business administration from Michigan State University. His research interests include employee recruitment and turnover, performance appraisal, and employee training and goal setting. Dr. Williams has published research in the JOURNAL OF APPLIED PSYCHOLOGY, the ACADEMY OF MANAGEMENT, HUMAN

RESOURCE MANAGEMENT REVIEW, PERSONNEL PSYCHOLOGY, and the ORGANIZATIONAL RESEARCH METHODS JOURNAL. He was a member of the JOURNAL OF MANAGEMENT's editorial board and currently serves as a reviewer for numerous other academic journals. He was also Webmaster for the Research Methods Division of the Academy of Management.

The quality of the Kindle version was very good. However, the Kindle version does not give you include the access code that may be a part of your course requirement.

I ordered this textbook because it was required for and online class. It is one of the most interesting textbooks I've read though. It has lots of direct quotes and interesting facts. In my opinion reads kind of like a newspaper. I honestly don't like the idea of online teachers just assigning a chapter to read, but this book exceptional as textbooks go. I also like the online resources that come with it. The chapter quizzes have been especially helpful.

Textbok came in great condition with access code. Thanks!

I bought this new from and the shrink wrap was halfway open. I opened the book and the access code was missing. I will be returning it.

Came in like 3 layers of packaging and is in amazing condition. I really like Cengage textbooks because they are very easy to understand. This should be a good class.

Followed class. Good resource.

super easy read for a textbook

Its a good textbook and conveys the information well but if your college class doesn't require you to have it then don't buy it. Turns out I could have passed the class without the book but don't let that determine if you buy it or not.

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